Colloque National AIP.PRIMECA, La Plagne, 6 avril 2005

Atelier sur l'enseignement du PLM (Product Life-cycle Management)

Alain BERNARD

Professeur à l'École Centrale Nantes

Directeur du Département « Ingénierie des produits et systèmes industriels »
Responsable de l'équipe projet « Ingénierie Virtuelle pour le Génie Industriel »
de l' IRCCyN (Institut de Recherche en Communications et Cybernétique de Nantes)

Alain.bernard@irccyn.ec-nantes.fr

Déroulement de l'atelier :

- introduction générale sur le PLM et positionnement (10')
- témoignages de différentes expériences et pratiques pédagogiques (40')
 - ❖ Milan, Pôle IdF, Pôles RA, Pôle PdL, Pôle MP, Pôle L
- quelques éléments relatifs à une plateforme industrielle de PLM : une proposition de Dassault Systèmes (15')
- discussion (30')
- constitution d'un groupe de travail (5')

Phases du cycle de vie (états et services associés)

D'après BROWNE et HIGGINS, Jim, CIMRU-NUIG, 2002

Des tendances :

- Évolution des méthodes de conception et d'industrialisation
- « zéro proto », « zéro défaut », « bon du premier coup »
- Le référent : la maquette numérique (DMU)
- Conception conjointe du produit et des moyens de production
- Intégration des situations d'usage du produit
- Évaluation des performances du produit dès sa conception

Des constats :

- Collaboration en ingénierie simultanée d'acteurs de métiers différents, utilisant des outils différents et appartenant à des organisations (services ou entreprises) différentes
- Intérêt des approches intégrées de type « produit/process »
- Existence de systèmes de gestion des données produits (PDM)
- Prise en compte des aspects organisationnels/documentaires/multi-vues/processus

Organisations

Documents,
Savoirs et savoir-faire,
Outils et méthodes

Système virtuel multi-vues, maquette numérique

D'après TOLLENAERE, AS STIC, 2002

Principaux besoins :

- Modèles intégrant la représentation des produits et des possibilités d'analyse de leurs performances dans les situations de leur cycle de vie
- Méthodes supportant l'utilisation des ces modèles
- Formats des modèles et outils interopérables
- Environnements de coopération
- Possibilités d'optimisation incluant différents aspects du cycle de vie des produits
- Outils d'aide à la décision dès les premières phases du cycle de vie des produits

Des modèles pour le PLM

Exemple d'un modèle unique pour tous les objets d'entreprise

Des méthodes et outils pour le PLM

Exemple d'une approche d'ingénierie numérique en fonderie sable

Des méthodes et outils pour le PLM

Exemple de la conception d'une cellule robotisée pour le dégrappage

Des méthodes et outils pour le PLM

Exemple d'un outil d'évaluation des risques au travail

Des méthodes et outils pour le PLM

Exemple d'évaluation de l'accessibilité et de la montabilité

Accessibilité

Courtoisie : IRCCyN/CEA

Montabilité (périphérique haptique)

Courtoisie : CEA/PERF RV

Des méthodes et outils pour le PLM

Exemple d'évaluation de l'accessibilité sur un poste de travail

Accessibilité (réalité virtuelle)

Courtoisie : IRCCyN/CEA/INRS

Gérer le cycle de vie des technologies et des organisations

Deux nécessités principales :

- Fournir des outils « numériques » (virtual product development)
- Permettre la coordination cohérente du cycle de vie des informations

Intégration des données – Modèles et applications interopérables

PLM

- **P** comme **PRODUCT** : avec toute sa sémantique
- **L** comme **LIFE-CYCLE** : de l'idée à la fin de vie
- **M** comme **MANAGEMENT** : gestion cohérente des informations relatives au produit et aux composantes de son cycle de vie au fur et à mesure de leur création, de leur modification, de leur destruction

PLM

➤ Un essai de définition :

Le PLM est une approche intégrée pour la gestion de la création et de la dissémination des données d'ingénierie à travers l'entreprise étendue.

➤ Du point de vue des outils, le PLM peut être considéré comme possédant deux domaines majeurs :

❑ *outils pour la création du produit et des composants techniques liés à son cycle de vie : les systèmes de CAO/IAO*

❑ *outils pour la gestion et l'optimisation des processus impliqués dans le cycle de vie du produit de sa naissance à sa fin de vie : PDM (Product Data Management), avec une partie de CRM (Customer Relationship Management), de SCM (Supply Chain Management) et en appui sur ERP (Enterprise Resource Planning)*

Enseigner le PLM

- Le PLM est-il une matière à part entière ?
- Quelles sont les composantes du PLM ?
- Quelles composantes du PLM peut-on enseigner et à quel niveau ?
- Est-ce que le PLM a une influence sur nos curricula de formations ?
- Est-ce que le PLM a une influence sur nos méthodes pédagogiques ?
- Quels outils et plates-formes utiliser pour enseigner le PLM ?
- Quelle place pour les projets dans l'enseignement du PLM ?

Contexte de conception

Conception de produits manufacturés de + en + complexes

co-opération d'équipes
Pluri-disciplinaires

Enterprise étendue

Activité distribuée : dans l'espace, le temps, les champs de compétences

D'après MARIN et al., Colloque AIP.PRIMECA, 2005

Des témoignages d'expériences pédagogiques (40')

- Politecnico di Milano : Professor CUGGINI
- IdF : Jean-Claude BOCQUET (merci à P. MORENTON)
- RA : Frédéric NOEL et François VILLENEUVE
- PdL : Alain BERNARD (merci à D. CHABLAT et P. DEPINCE)
- RAO : Didier REMOND (merci à Michèle GUINGAND)
- MP : Alain DEDIE (merci à André PERE)
- L : Gabriel RIS

Un exemple de plate-forme industrielle (15')

➤ Dassault Systèmes : Pierre-Jacques BAUER

« L'enseignement du PLM dans les institutions académiques »

DISCUSSION - QUESTIONS

Synthèse

- Réalités pédagogiques pratiques
- Réalités des outils
- Existence d'une communauté internationale du PLM
- Nécessité de coordonner nos efforts au niveau pédagogique
- Nécessité d'un vrai partenariat avec les fournisseurs d'outils
- Création d'un groupe de travail

Une revue internationale

International Journal of Product Lifecycle Management (IJPLM)

Inderscience Publishers - ISSN: 1743-5110 (Print); ISSN: 1743-5129 (Online)
<http://www.inderscience.com/ijplm>

Editor in Chief
Pr. Abdelaziz BOURAS
PRISMA Laboratory - Director of CERVAL Center
University Lumière de Lyon, France
Tel. + (33)4 78 77 31 46. Fax. + (33)4 78 00 63 28
Email: abouras@univ-lyon2.fr

Associate Editor: Pr. Rachuri SU DARSA N
National Institute of Standards and Technology, and GWU, Gaithersburg, USA. sudarasa@nist.gov

Regional Editor Europe and Other Regions: Pr. Alain BERNARD
Ecole Centrale de Nantes, France. alain.bernard@irccyn.ecnantes.fr

Regional Editor Asia: Pr. Balan GURUMOORTHY
Indian Institute of Science, Bangalore, India. balan.gurumoorthy@iisc.ernet.in

Description

Product Lifecycle Management (PLM) is generally defined as a strategic business approach for the effective management and use of corporate intellectual capital. Today, challenges faced by product development teams include globalisation, outsourcing, mass, fast innovation and product traceability. These challenges enhance the need for collaborating environments and knowledge management along the product lifecycle stages. PLM systems are gaining acceptance for managing all information about the corporation's products throughout their full lifecycle, from conceptualization to operations and disposal. The PLM philosophy and systems aim at providing support to an even broader range of engineering and business activities. The International Journal of Product Lifecycle Management (IJPLM) provides an authoritative source of information in the field of PLM, and is devoted to the development, promotion and coordination of the science and practice of the PLM field.

Objectives

To draw up the prospects for research in this field, the International Journal of Product Management (IJPLM) helps its readers understand and address PLM issues, identify appropriate visions and strategies, and then successfully plan, implement and use the corresponding systems and practices. IJPLM aims to a wide-scale dissemination of PLM knowledge and works. It also seeks to develop and apply pragmatic, advanced solutions for deploying collaborative processes of value creation and delivery. IJPLM establishes channels of communication between experts in academic and research institutions, practitioners and professionals working in industry and related business, and policy makers.

Readership

Engineers and academics working in university research and design departments and institutes; and managers, designers, technologists, and research and development engineers working in industry.

Contents

The journal welcomes original papers that pertain to state-of-the-art, research and development, product development case studies, novel applications, and tools in the areas related to PLM. It also publishes conference reports, relevant reports and news, book reviews and briefs, and also educational approaches. Suggestions for Special Issues devoted to important topics in Product Lifecycle Management and related topics are welcome.

Subject coverage

The areas covered by the journal include, but are not limited to:

- PLM infrastructure and implementation processes
- Business strategies and benefits
- Organisational Change Management and PLM
- Cultural change and the implementation of PLM solutions
- PLM user requirements and innovative methods to understand customer preferences
- PLM virtual and simulation environments
- Interoperability and security issues
- Integration of Design Chain, SCM, SRM, CRM, etc.
- Collaboration environments and knowledge management
- Emerging PLM standards and best practices
- PLM metrics and benchmarking
- PLM and the environment
- PLM Educational and training approaches

Editorial Board Members

Francis Bernard, Dassault Systems, Suresnes, France
Jean-Marc Bran, ESIL School University of Marseilles II, France
Debashish Dutta, University of Michigan Ann Arbor, MI, USA
Omar El-Hogagli, University S.M. Ben Abdallah, Fes, Morocco
Benoit Eynard, Troyes University of Technology, France
Nicolas Figuey, CCR Research Center, EADS, Suresnes, France
Marco Garetti, Politecnico di Milano Technical University, Milan, Italy
Dr. Ricardo Jardim-Goncalves, New University of Lisbon, Portugal
Herbert Heintel, Business Process TCE/SCOR Council, Neuss/ess, Germany
Hans-Henrik Holvbj, Aalborg University, Denmark
Raj Iyer, TARDEC R&D Engineering Center, US Army, Warren, MI, USA
Rajiv Khoschoo, UGS, Cypress, CA, USA
Stephane Leblail, Samofi-Aventin, Marcy-l'Étoile, France
Omar Lopez-Ortega, Autonomous University of Hidalgo, Hidalgo, Mexico
Andrew Y.C. Nee, National University of Singapore, Singapore
Gilles Neubert, Lumière University of Lyon, France
Yacine Ozrouat, Lumière University of Lyon, France
Mike Pratt, LMR Systems, Bedford, UK
Steve Ray, NIST, Gaithersburg, MD, USA
Nikolaos Sapidis, University of the Aegean, Syros, Greece
Janat Shah, Indian Institute of Management, Bangalore, India
Eswaran Subrahmanian, Carnegie Mellon University, Pittsburgh, PA, USA
Michel Tollenaar, INPG National Polytechnical Institute of Grenoble, France
Fred Van Houten, Faculty of Engineering and Technical University of Twente, Netherlands

Inaugural Issue

Volume 1, Number 1

(to appear in July 2005)

- **Product Lifecycle Management Support: A Challenge in Supporting Product Design and Manufacturing in a Networked Economy**
Eswaran Subrahmanian, Sudarsan Rachuri, Steven J. Fenves, Sehti Foufouani, Ram D. Srivam
- **Information management for through-life product support: the curation of digital engineering data**
Chris McMahon, Matt Giess and Steve Culley
- **Organizational change and knowledge management in PLM implementation**
Marco Garetti, Sergio Terzi, Norma Bertacci and Maurizio Brianca
- **Whole Life Cycle Costs: a new approach**
Pierre Mévellec and Nicolas Perryg
- **Compared implementations of PDM systems based on UML specifications**
Christophe Merlo, Benoit Eynard, Philippe Girard, Aurélien Odinos and Thomas Gallet
- **Mathematical Theory of Dimensioning and Parameterizing Product Geometry**
Vijay Srinivasan
- **ISO 10303, the STEP Standard for Product Data Exchange, and its PLM Capabilities**
Michael J. Pratt

All papers are refereed through a double blind process. A guide for authors, sample copies and other relevant information for submitting papers are available on the *Papers Submission* section on <http://www.inderscience.com/ijplm>.

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere

To submit a paper, please send an electronic copy in the form of an MS Word file attached to an e-mail (details of both formats in [Author Guidelines](#)) to the Editor-in-Chief (abouras@univ-lyon2.fr), and to the associate regional editor of your area. If you experience any problem with the email, you may send a hardcopy to:

IJPLM Editor-in-Chief
IEL Editorial Office
PO Box 735
Olney, Bucks MK46 5WB
UK
Fax: +44 1234-240515
(E-mail: ijplm@inderscience.com)

Online submission will be available soon on the "Papers Submission" section on <http://www.inderscience.com/ijplm>

<https://www.inderscience.com/browse/index.php?journalID=139>

Une revue internationale

Inaugural Issue

Volume 1, Number 1

(to appear in July 2005!)

- **Product Lifecycle Management Support: A Challenge in Supporting Product Design and Manufacturing in a Networked Economy**
Eswaran Subrahmanian , Sudarsan Rachuri , Steven J. Fenves , Sebti Fofou and , Ram D. Sriram
- **Information management for through-life product support: the curation of digital engineering data**
Chris McMahon , Matt Giess and Steve Culley
- **Organizational change and knowledge management in PLM implementation**
Marco Garetti, Sergio Terzi, Norma Bertacci and Maurizio Brianza
- **Whole Life Cycle Costs : a new approach**
Pierre Mévellec and Nicolas Perryg
- **Compared implementations of PDM systems based on UML specifications**
Christophe Merlo, Benoît Eynard, Philippe Girard, Aurélien Odinet and Thomas Gallet
- **Mathematical Theory of Dimensioning and Parameterizing Product Geometry**
Vijay Srinivasan
- **ISO 10303, the STEP Standard for Product Data Exchange, and its PLM Capabilities**
Michael J. Pratt

<https://www.inderscience.com/browse/index.php?journalID=139>

Une conférence internationale

Social Event

Conference Gala dinner (July 11th)

Conference dinner will take place in the prestigious "Abbaye de Collonges" of Bocuse. Bocuse is the Master Chef of the French cooking.

Reception and Cruise (July 12th)

A welcoming reception will held at the historic "Hotel de Ville" of Lyon. It will be followed by an optional Dinner Cruise. From the "Hermes" boat, discover another angle on the city as you float along the Rhône and Saône rivers. One after the other, the majesty of the bridges, the beauty of the renaissance quarters of Old Lyon, the illuminated monuments and the romantic Ile Barbe will unfold before you

Fireworks festivities (July 13th)

14th of July is a national holiday in France. On the 13th and 14th of July, popular festivities, fireworks displays are organized all over the country. In Lyon, a magnificent fireworks on the Fourvière hill is usually planned on the 13th evening.

With the support of...

Venue

PLM05 will be held at the [Novotel Lyon Gerland](#), which is located in the scientific area of Gerland in Lyon. The 25 centuries old city of Lyon (designated by UNESCO as a World Heritage) and a natural crossroad between northern Europe and the Mediterranean coast, is located in the heart of the Rhône-Alpes region.

Demonstration Space

An exhibition space is available for posters and software demonstrations. Please contact the conference organizers if your organization is interested.

Sponsorship

Sponsorship of some activities of the conference is welcome. Please contact the conference organizers if your organization is interested in being a partner of this international event.

Registration

Category	Early (by May 2, 2005)	Later (after May 2, 2005)
Academic	400 €	480 €
Non-Academic	750 €	900 €
Student	300 €	360 €

Please note:

- Academic and Non-Academic rates include: Attendance to all sessions, Proceedings (hardcopy + CD-ROM), Coffee Breaks and Lunches for the conference days, and Gala Dinner.
- Student rate (please see PLM'05 website)
- A daily rate of 350€/day is also possible (please see PLM'05 website)

Additional items:

- Conference Gala Dinner (guests): 100€
- Hardcopy proceedings: 60€
- CD-ROM proceedings: 20€

For more information, please contact

G. Neubert (33)4.78.77.44.77
Y. Ouzrout (33)4.78.77.44.84
A. Bouras (1)301.975.5435
 IUT Lumière - Université Lumière Lyon 2
 160, boulevard de l'université 69676 Bron Cedex (FR).
 Fax: (33) 4.78.77.31.84
 E-mail: plm05@univ-lyon2.fr

PLM 05

International Conference on Product Lifecycle Management

11-13 July 2005
Lyon, France

<http://iutccral.univ-lyon2.fr/plm05/>

Une conférence internationale

Scope of the Conference

After Bangalore in 2003, Lyon welcomes the second edition of the international conference on Product Lifecycle Management (PLM). PLM is an integrated business approach to manage the creation and dissemination of engineering data throughout an enterprise. From the point of view of tools required to support this and issues involved therein, PLM can be thought of as consisting of two core areas:

- 1 Tools to create the product content; the traditional CAD/CAE systems fall in this category and
- 2 Tools to manage and optimize the processes involved in the lifecycle of the product from its conception to retirement.

Product Data Management (PDM), Collaborative Product Commerce (CPC), Enterprise Resource Planning (ERP) and Supply Chain Management (SCM) are the more established areas in this category. Two important issues are requirements engineering (*identifying and deciding the important requirements of a product*) and concept development (*generating and evaluating innovative product concepts*). There is very little by way of tools to support concern for most organizations (be it discrete goods manufacture or process industries) and a major opportunity for those involved in integrating diverse tools used in each task domain or stage of product development and beyond. This international conference will bring together researchers, developers, and users of PLM. By such forums, and with the involvement of all stakeholders, we hope to shape the future of this new field and advance the science and practice of enterprise systems development. The program consists in presentations on all aspects of PLM.

In addition to technical sessions, the program for PLM05 will also include:

- keynote lectures
- panel sessions
- roadmap discussion sessions
- social program

Topics

Topics of interest for PLM05 include, but are not limited to:

- Requirements engineering
- Product innovation and storyboarding
- Conceptual design techniques
- CAD tools for early design
- Capture and reuse of design information
- Product and assembly modeling
- Representation conversion and product data exchange
- Emerging PLM standards and best practices
- PLM metrics and benchmarking
- Interoperability and security issues
- User interaction techniques
- Collaboration environments and knowledge management
- Virtual and simulation environments
- Value chain management (SCM, SRM, CRM, etc)
- Product recycle management
- PLM infrastructure and implementation processes
- Industrial case studies
- Business strategies and benefits
- Organisational and cultural Change Management
- PLM and the environment
- PLM Educational and training approaches

In partnership with...

Conference organization

Conference Co-Chairs

Francis Bernard	Dassault Systèmes, France
Deba Dutta	University of Michigan, USA
Mike Gregory	Cambridge University, UK

Program Co-Chairs

Aziz Bouras	Lumière University of Lyon, France
Balan Gurumoorthy	Indian Institute of Science, India

Industrial Advisory Board

Khoshoo R., chair	Vice President, Strategic Initiatives, UGS
Figay N.	CCR Research Center, EADS
Germain-Lacour P.	R&D mission, Direction of Information Systems, PSA Peugeot Citroën
Lebail S.	Operational Planning France Manager, Sanofi-Aventis
Loire A.	Engineering Projects Manager, Galia
Ohtaka A.	Councilor, Nihon Unisys

Program Committee

Bernard A. (Ecole Centrale de Nantes, France), **Bronsvort W.** (Delft University of Technology, Netherlands), **Brun J-M.** (Aix-Marseille University, France), **Camarinha-Matos L.** (University of Lisbon and UNINOVA, Portugal), **Chakrabarti A.** (Indian Institute of Science, India), **Garetti M.** (Politecnico Di Milano, Italy), **Gulledge T.** (George Mason University, VA, USA), **Hoffmann C.** (Purdue University, West Lafayette, USA), **Hvolby H-H.** (Aalborg University, Denmark), **Iyer R.** (US Army TARDEC, Michigan, USA), **Joneja A.** (Hong Kong University of Sc. & Tech., China), **Lopez-Ortega O.** (Hidalgo State University, Mexico), **Rao P.V.** (Indian Institute of Technology, Delhi, India), **Pierra G.** (ENSM Mechanical School, Poitiers, France), **Ramanathan R.K.** (Aeronautical Development Agency, India), **Sapdis N.** (University of the Aegean, Greece), **Srinivas Y. L.** (Ford Motor Company, USA), **Srinivasan V.** (IBM New York, USA), **Sriram D.R.** (NIST, Gaithersburg, USA), **Sudarsan R.** (NIST Gaithersburg and G.W. University, USA), **Tollenaere M.** (University of Grenoble, France), **Trappey A.J.C.** (National Tsing Hua University, Taiwan, China).

Local Organizing Committee

Neubert G. and Ouzrout Y., Co-Chairs (Lumière Univ. Lyon, France), **Delattre M., Moalla N. and Seklouli A.** (Lumière University of Lyon, France), **Lefebvre A., Martinez M. and Pernell P.** (Claude Bernard University, Lyon, France), **Eynard B.** (Troyes University of Technology, France), **Deneux D.** (University of Valenciennes, France), **Lombard M.** (Henri Poincaré University of Nancy, France).